SEE PAGE TWO

SATURDAY
MARCH 16th
1974

VERSUS

PRESTON NORTH END

NOTTS COUNTY

Official Programme
Price 7p

PRESTON NORTH END F.C.

THE CLUB AT THE HEART OF THE NEW SUPER CITY

our visitors . . .

Back Row (*left to right*) Eddie Cliff, Kevin Randall, David Needham, Eric McManus, Roy Brown, Bob Worthington, Brian Stubbs, Les Bradd.

Front Row (*left to right*) Jon Nixon, John Brindley, Arthur Mann, Steve Carter, Don Masson (Captain), Willie Carlin (now Cardiff), Eric Probert.

PEN PICTURES

1—Eric McMANUS. A six-feet Ulsterman who came to Meadow Lane in 1972 with a free transfer from Coventry City and played well in three vital promotion games last season.

2—John BRINDLEY. Nottingham native who missed only six of 138 League games from leaving neighbouring Forest in July, 1970, to 1973-74.

3—Eddie CLIFF. Close season signing along with Probert from Burnley who gave him plenty of first team experience before he was 21. Five years at Turf Moor. Born Liverpool.

4—David McVAY. Workington-born teenager who joined County last July on finishing his schooling in Nottingham. Captained England at this level. A big lad full of promise.

5—David NEEDHAM. At 24 he is Notts' longest-serving player, having spent eight years at Meadow Lane. Born Leicester; 6/1, 12-7.

6—Brian STUBBS. Another young giant, 6/2, 11-10, came from Leicester junior club in July 1968. Absent only three times last season.

7—Kevin RANDALL. Chesterfield's leading goal-scorer for three years, took over the same role with County when signed for last season. Cost £20,000. Started with Bury.

8—Don MASSON. Outstanding mid-fielder secured from Middlesbrough, September, 1968. Nearly an ever-present last season. Club captain. Belongs to Banochory, Scotland.

9—Leslie BRADD. A £1,000 bargain from Rotherham United, is in his seventh season at Meadow Lane. Height 6/1, weight 12-10. Born Buxton.

10—Eric PROBERT. Cost Notts their record fee (£35,000) when signed from Burnley last year. Started at Turf Moor aged 16 and acquired much skill and experience. A Yorkshireman.

11—Arthur MANN. Manchester City paid a then club record fee of £65,000 on signing this sturdy Scot from Hearts in 1969 and in 1972 transferred him to Notts for £18,000.

FOCUS (See Front Cover)

DUBLIN-born Ray Treacy, signed by North End early in December, started the season with the reputation of being a lively, energetic forward, an encouraging record, and plenty of time to improve in better company with added experience. Recruited by Swindon Town from Charlton Athletic, he was the South London club's leading scorer in 1971-72 with 13 goals, equalled this total in 40 Swindon matches and in his first game this season continued his habit of scoring against P.N.E.

NOTTS COUNTY

NOTTS COUNTY are the more welcome back to Deepdale because it is so long since they last played here—22 years in fact. It was a Second Division match on February 3rd in our 1950-51 promotion season, and North End repeated a 3-1 victory gained at Meadow-Lane the previous September.

"The Magpies" had just returned to the Second Division after eight seasons in Division Three (South). They stayed another eight in familiar company. Then in the year when the new Third Division was created (1958) this famous club was relegated.

Worse still Notts County went straight through into Division Four. Promotion was gained at the first attempt, but the team with the noted name was on the wane again after three fairly successful seasons. The fourth (1963-64) culminated in relegation.

Considering their subsequent grim experiences Notts County have reason now to feel like a club that has risen from the dead.

* * *

THEY were destined to spend seven more seasons in Division Four. Falling upon really bad times, the oldest League club in the world (formed 1862) would have suffered the indignity in 1967 of having to seek re-election to The League but for having a slightly better goal-average than Rochdale (53-72 to 53-75).

Heeding the warning, Notts re-built, and four seasons later won the Fourth Division Championship with 69 points, nine more than the total gained by Bournemouth, the runners-up. They also scored more goals (89) than any other League club.

The long-awaited revival that was clearly on the way duly materialised in the second of two Third Division seasons. County went up with Bolton Wanderers last spring after 15 years in the wilderness of the lower Divisions.

* * *

IT WAS fittingly a time for great rejoicing, considering that Notts County, one of The League's original 12 clubs, had been a First Division club in all but five of their first 27 seasons.

They have not been in this company since 1925-26, but at one stage of the present season looked likely promotion candidates along with Nottingham Forest. What a triumph there could have been for the city to celebrate!

County's prospects, however, have been dimmed by Blackpool's 3-0 win at Meadow Lane, then a 0-0 draw with their Forest rivals, and, last week-end, the shock of a 1-5 home defeat by a reviving Sheffield Wednesday.

North End's League matches against "The Magpies" started in November, 1888, with a 7-0 win at Nottingham, but the first meeting was three years earlier in a "friendly". In 1886 Notts were beaten at Deepdale by 14-0.

MANAGER

NOTTS COUNTY'S successful manager, Jimmy Sirrel has found through long experience in the game, the happy knack of being able to get the best out of his players.

Brentford did well under his management in Division Four and Notts responded similarly after he had taken charge of them in November, 1969.

They improved the following season by 10 points to collect 52. A year later they were Fourth Division Champions with 69, the most gained by any club in this Division.

Back in Division Three the County started with 62, finishing fourth on goal average, then went up with 57.

As a player Jimmy Sirrel was with Glasgow Celtic, Bradford, Aldershot and two or three other clubs.

KEEP OFF

Please do not damage the advertisements facing the pitch or obscure them, and KEEP OFF THE GRASS. The playing area must be kept clear of spectators. Needless damage is done when supporters go on to it. THIS MUST CEASE, otherwise well-behaved youngsters as well as offenders may be penalised. You can cheer from the terraces.

Record Requests

Supporters wishing to have a record played in the pre-match or half time entertainment spots over the public address system should send their requests to the Secretary, Deepdale, Preston, marking their envelope in the bottom left hand corner "D.J."

KEEP THIS COUPON IT MAY HELP YOU OBTAIN A TICKET FOR AN IMPORTANT MATCH

VOUCHER

17

PRESTON NORTH END F.C.

CHARLT

TODAY brings the first appearance at Deepdale of Mike Elwiss our acquisition from Doncaster Rovers, after a very impressive start in two away matches. I can see him becoming a great favourite, if for no other reason than he likes scoring goals.

He is very strong, hard to dispossess, no mean player in the air and can crack a ball with either foot. North End supporters can look forward to Micky Elwiss being high on the goal-scoring list over the next few years.

I consider his signing a good investment for Preston North End. If anyone needs a recommendation for his talents, the mere fact that Bill Shankly showed such warm interest in him was itself a great recommendation.

As I have said publicly since watching with very keen interest the proceedings that Liverpool had with Doncaster Rovers, I was delighted, from my personal standpoint, that the transfer negotiations broke down and we were able to bring Micky to Deepdale.

He signed at a very crucial part of the season for us, due to our lack of success in away matches and the recent improved results of the other clubs near the foot of the Second Division. As a result we are certainly facing a very important couple of months. I know that

PRESTON NORTH END
FOOTBALL CLUB LIMITED
DEEPDALE, PRESTON PR1 6RU
Telephone: Preston 53818/9

Chairman:	Alan R. W. Jones, F.R.I.C.S., J.P.
Vice-Chairman:	Trevor J. Hemmings
Directors:	Robert B. Bolton Gerald Brown Thomas H. Gore Edward Griffith, B.V.Sc., M.R.C.V.S. Michael Johnson, F.C.A. M. Howard McCann, LL.B. A. Cyril Pilkington, A.I.C.S., F.Inst.F.F
Manager:	Bobby Charlton, C.B.E.
Assistant Manager	Jack Crompton
Secretary:	Eric Knight, A.C.A.
Commercial Manager:	Fred Badham
Financial Secretary:	Cecil H. Maymon, F.C.A.
Hon. Medical Officer:	Dr. W. Niman.
Programme Editor:	Walter Pilkington

Go for Goal — Go for

Garratt Son & Flowerdew Ltd.

INCORPORATED INSURANCE BROKERS

Insurance Brokers to
Preston North End Football Club

Head Office: 7 Winckley Square, Preston
Preston 51841/9 **Telex 67648**

and at Globe Chambers, Edward Street,
Blackpool. Blackpool 21528/9

ON CHAT

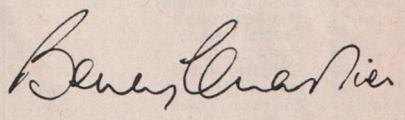
the future of Preston North End is all right; the immediate concern is the present.

The players and everyone else at Deepdale now have to pull in their belts and give that little extra bit to overcome the threat of relegation. I am certain that next season we can rise to the status of certainly a top Second Division Club, which at least I consider we are at the moment.

It will only be done by hard work, and I am sure that the players realise this and will give 100% effort. Obviously I have never advocated that the crowd should unnecessarily cheer us at Deepdale but I certainly hope that they will.

In addition to Micky Elwiss, we have secured a new Coach, Norman Bodell, but as far as the public is concerned you will see nothing for it on a Saturday apart from the fact that we will be a lot more organised in method. I am sure that you will see the good work of Norman Bodell reflected by the team's performances in the future.

He has recently served under two very respected "backroom boys", Sammy Chung on the coaching side and a man for whom I have the greatest respect, Bill McGarry, Wolverhampton Wanderers' manager. Norman, I am sure, will work like everyone else in the club to his fullest capacity to make sure we succeed at least in staying in the Second Division and then rise to better things.



SPORTS GOODS FOR EVERY SPORT

CRICKET : FOOTBALL : HOCKEY

SCOUT and GUIDE SUPPLIES

Official suppliers
to Preston North End F C

Willie Cunningham Sports Ltd.

47 Church Street, Preston
opposite Grimshaw Street

Telephone 57322

BADMINTON : GOLF : ATHLETICS

Badminton repairs & restrings

President:	N. Buck
Vice-Presidents:	
H. Cartmell	W. Mercer
T. F. Charnley	T. C. Nicholson, J.P., F.I.O.B.
T. Finney, O.B.E., J.P.	W. Shorrock, M.B.E.
A. Harrison, B.E.M.	Dr. A. R. Wood

HONOURS

League: First Division
Champions 1889 1890
Runners-up: 6 times

League: Second Division
Champions
1904 1913 1951
Runners-up: Twice

League: Third Division
Champions 1971

F.A. Cup Winners
1889 1938

F.A. Cup Finalists
1888 1922 1937 1954 1964

War Cup Winners
1941

F.A. Charity Shield Finalists
1938

F.A. Youth Cup Finalists
1960

First Team Record

DIVISION TWO 1973-74

1973–74	Opponents	Rslt.	Pts	Gate	72-3
Aug. 25	Aston Villa ..... a	0–2	0	28861	1–1
„ 29	**Bolton W. (LC1)** ..... a	**1–1**	–	**17101**	–
Sept. 1	Swindon Town ..... h	1–1	1	12034	1–1
„ 3	**Bolton W. (LC1 replay)** ..... h	**0–2**	–	**18571**	–
„ 8	Hull City ..... a	0–1	0	7009	2–6
„ 11	Millwall ..... h	2–0	2	10325	1–0
„ 15	Bristol City ..... h	1–1	1	10790	3–3
„ 18	West Bromwich Albion ..... a	2–0	2	11822	—
„ 22	Nottingham Forest ..... a	1–1	1	12598	1–0
„ 29	Portsmouth ..... h	2–1	2	10690	0–5
Oct. 1	West Bromwich Albion ..... h	3–1	2	15419	—
„ 6	Fulham ..... a	0–0	1	10520	3–1
„ 13	Sunderland ..... h	1–0	2	21747	1–3
„ 20	Notts County ..... a	1–2	0	12479	—
„ 22	Millwall ..... a	1–5	0	7625	1–4
„ 27	Cardiff City ..... h	2–2	1	12050	0–0
Nov. 3	Orient ..... a	2–2	1	12484	2–1
„ 10	Blackpool ..... h	1–3	0	21580	0–3
„ 17	Oxford U. (point deducted) ..... a	1–1	0	6750	2–0
„ 24	Luton Town ..... h	2–2	1	10279	2–0
Dec. 8	Bolton Wanderers ..... h	2–1	2	14715	—
„ 11	Middlesbrough ..... a	0–3	0	23980	0–0
„ 15	Crystal Palace ..... h	1–1	1	9121	—
„ 22	Portsmouth ..... a	0–3	0	13957	1–0
„ 26	Carlisle United ..... h	0–1	0	11446	1–0
„ 29	Hull City ..... h	2–0	2	10050	1–0
Jan. 1	Swindon Town ..... a	1–3	0	8299	2–3
„ 5	**Fulham (F.A. Cup 3)** ..... a	**0–1**	–	**6937**	—
„ 12	Bristol City ..... a	0–0	1	11450	1–2
„ 19	Aston Villa ..... h	0–0	1	10766	0–1
Feb. 3	Crystal Palace ..... a	0–2	0	24575	—
„ 10	Nottingham Forest ..... h	2–1	2	13486	2–1
„ 16	Sunderland ..... a	1–2	0	21192	0–0
„ 23	Fulham ..... h	0–1	0	9412	0–3
Mar. 2	Carlisle United ..... a	2–2	1	7671	1–6
„ 9	Cardiff City ..... a	0–2	0	7216	0–3
„ 16	Notts County ..... h				—
„ 23	Blackpool ..... a				0–2
„ 30	Orient ..... h				0–0
April 6	Luton Town ..... a				0–1
„ 12	Sheffield Wednesday ..... h				1–1
„ 13	Oxford United ..... h				0–1
„ 15	Sheffield Wednesday ..... a				1–2
„ 20	Bolton Wanderers ..... a				—
„ 27	Middlesbrough ..... h				0–1

First Team Goals : (League Cup) 1-Young.

(League) 34 Bruce 9 Young 7 (2 pens) Holden 4 Burns 3 Williams 2 Elwiss 2 McMahon 1 Baxter 1 Spark 1 Sadler 1 Bird 1 Stiles 1 Richardson (o.g.) 1

SECOND TEAM — CENTRAL LEAGUE

1973–74	Opponents	Rslt.	Pts
Aug. 25	Derby County ..... h	2–0	2
„ 27	Burnley ..... h	0–1	0
Sept. 1	Bury ..... a	2–2	1
„ 8	Liverpool ..... h	3–2	2
„ 14	Manchester City ..... a	3–3	1
„ 17	West Bromwich Albion ..... h	3–0	2
„ 22	Blackpool ..... h	1–2	0
„ 29	Leeds United ..... a	0–2	0
Oct. 6	Coventry City ..... h	1–1	1
„ 13	Sheffield United ..... a	0–1	0
„ 16	Derby County ..... a	1–1	1
„ 20	Bolton Wanderers ..... h	1–3	0
„ 27	Newcastle United ..... a	0–1	0
Nov. 3	Everton ..... h	0–5	0
„ 10	Manchester United ..... a	1–0	2
„ 24	Stoke City ..... a	2–2	1
„ 27	Sheffield Wednesday ..... a	1–2	0
Dec. 8	Nottingham Forest ..... a	1–2	0
„ 29	Blackpool ..... a	0–2	0
Jan. 1	Bury ..... h	1–2	0
„ 5	Burnley ..... a	0–2	0
„ 12	Manchester City ..... h	4–3	2
„ 19	Liverpool ..... a	1–3	0
„ 29	Sheffield Wednesday ..... h	1–1	1
Feb. 16	Sheffield United ..... h	2–1	2
„ 23	Wolverhampton Wanderers .... a	2–3	0
„ 26	Huddersfield Town ..... a	2–2	1
Mar. 2	Blackburn Rovers ..... h	3–1	2
„ 5	Coventry City ..... a	1–4	0
„ 9	Newcastle United ..... h	0–2	0
„ 12	Leeds United ..... h	1–2	0
„ 16	Bolton Wanderers ..... a		
„ 19	Blackburn Rovers ..... a		
„ 23	Manchester United ..... h		
„ 26	Aston Villa ..... h		
„ 30	Everton ..... a		
April 6	Stoke City ..... h		
„ 13	Aston Villa ..... a		
„ 15	West Bromwich Albion ..... a		
„ 20	Nottingham Forest ..... h		
	Huddersfield Town (postponed) h		
	Wolverhampton W. (postponed) h		

First team appearances (33 League matches)

McMahon 33	Baxter S. 21	Lamb 14	Healey 6
Burns 33	Brown 21	Snookes 13	Kelly 5
Bruce 26	Bird 20	Treacy 12	Spavin 4
Hawkins 24	McNab 20	Spark 11	Morley 3
Stiles 22	Holden 19	Coleman 7	Elwiss 2
Young 21	Sadler 16	Williams 6	Hudson 1
			Wilson 1

DIVISION TWO 1973-74 (incl. March 13th)

	P.	W.	D.	L.	F.	A.	Pts.
Middlesbrough	32	20	10	2	48	23	50
Luton Town	32	16	9	7	47	37	41
Orient	32	13	13	6	47	32	39
West Bromwich Albion	32	13	12	7	41	31	38
Blackpool	32	13	11	8	43	30	37
Carlisle United	32	14	8	10	47	37	36
Nottingham Forest	31	11	13	7	43	29	35
Hull City	33	9	15	9	34	37	33
Notts County	34	12	9	13	48	53	33
Sunderland	32	12	8	12	41	33	32
Bolton Wanderers	32	12	8	12	37	33	32
Fulham	31	12	8	11	29	29	32
Portsmouth	32	11	9	12	35	51	31
Aston Villa	31	9	12	10	31	31	30
Millwall	33	10	10	13	40	42	30
Bristol City	32	11	8	13	37	41	30
Cardiff City	33	9	11	13	38	44	29
Preston North End	33	8	12	13	34	47	27
Sheffield Wednesday	33	8	9	16	39	48	25
Oxford United	32	7	12	13	30	40	26
Crystal Palace	32	7	10	15	31	44	24
Swindon Town	34	5	9	20	30	58	19

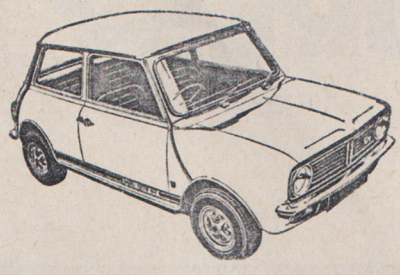
CENTRAL LEAGUE 1973-74 (incl. March 9th)

	P.	W.	D.	L.	F.	A.	Pts.
Liverpool	32	22	6	4	63	23	50
Everton	31	15	9	7	53	30	39
Sheffield United	34	15	9	10	50	39	39
Aston Villa	31	13	12	6	33	24	38
Blackpool	32	16	6	10	50	38	38
Wolverhampton Wandr'rs	31	15	8	8	56	38	38
Manchester City	33	15	7	11	65	46	37
West Bromwich Albion	32	14	9	9	50	37	37
Coventry City	29	13	9	7	44	39	35
Derby County	30	11	11	8	38	27	33
Manchester United	30	11	11	8	35	30	33
Sheffield Wednesday	29	11	10	8	46	35	32
Nottingham Forest	31	7	14	10	36	48	28
Newcastle United	29	10	7	12	43	39	27
Stoke City	28	10	6	12	36	40	26
Bolton Wanderers	32	9	8	15	47	57	26
Blackburn Rovers	30	8	7	15	31	44	23
Leeds United	30	6	11	13	27	48	23
Preston North End	30	7	7	16	39	56	21
Bury	30	7	5	18	36	81	19
Burnley	31	7	4	20	31	57	18
Huddersfield Town	31	4	8	19	30	63	16

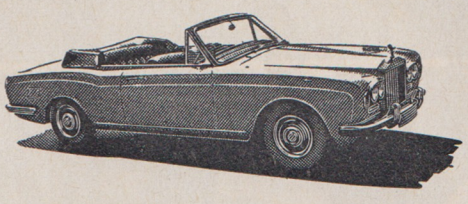
LOXHAMS

CAN SUPPLY ALL YOUR MOTORING REQUIREMENTS

FROM A MINI



TO A ROLLS-ROYCE



DISTRIBUTORS IN LANCASHIRE AND WESTMORLAND
FOR MORRIS - MG - WOLSELEY - TRIUMPH - ROVER
JAGUAR - DAIMLER - BENTLEY AND ROLLS-ROYCE

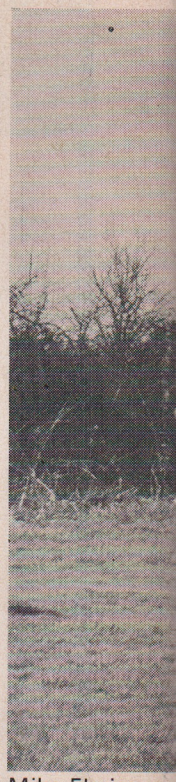
LOXHAMS GARAGES LTD.
CORPORATION STREET
Phone PRESTON 54242

Also Loxhams depots at Accrington, Barrow, Blackpool, Blackburn, Chorley
Kendal, Lancaster, St. Annes

A member of the Dutton Forshaw Group

PAYNES PNE PICTURES

Nobby Stiles in action



Mike Elwiss on

a training sprint with Bobby Charlton at the back

Norman Bodell, North Ends new coach hard at work

Congratulations . . .

. . . TO THE NORTH END teenagers who reached the F.A. Youth Cup 4th round

RARE as it is to congratulate a defeated team, we do so proudly after our younger players' excellent performances against more experienced sides in the F.A. Youth Cup. By reaching the fourth round North End made more progress in this competition than in any season since 1960, when Chelsea won at Deepdale in a replay of the Final.

That was the season when those talented discoveries Peter Thompson, Alan Spavin, David Wilson and George Ross first came into prominence.

The present Under-18's—seven apprentices, two full professionals and an amateur goalkeeper—had a bye in the first round, convincingly beat First Division Leicester City 1-0 at Deepdale in the next round, thrashed Sunderland 4-0 in round three, again at Deepdale, then battled through a marathon.

It was with First Division Sheffield United and lasted five hours. It ended on March 9th with the United winning a second replay by 4-0 after a hard first half. The score did not reflect the keenness.

The first meeting, at Deepdale on January 26th, was even, and drawn 2-2. The replay, drawn 1-1, was in North End's favour, but they wasted chances. We lost the toss for the venue of the second replay.

A happy augury is that six of our team will still be eligible to play in the next season's tournament.

THE PLAYERS

THE same players took part in all five matches. Their career details (birthplace in brackets) are —

Gary Hudson, goalkeeper (West Auckland). From Blackpool and still at school. County Youth player and an England trialist. Amateur.

Mark Fielding, defender. Played for the town's school team of his native Bury. Apprentice.

Michael Baxter, defender (Birmingham). Six-footer aged 17. County schools level Birmingham area and Fife. Interested Scottish selectors. Apprentice.

David Donaldson, defender (Seaham). From school to Deepdale. Played for his town and county. Keen on basketball, is a county trialist. Professional.

John Yzendoorn, defender and professional (Leeds). Most of his junior football in Lincolnshire. Had cricket trials at county level.

Ricky Thomson, midfield (Edinburgh). One of two Scots in team. Played for Edinburgh as schoolboy. Promising youth available for 1974-5 tourney.

Royston Taylor, midfield (Blackpool). Eligible for next season. Lancashire schools honours and in England 16. Selected by Blackpool for both cricket and basketball. Very promising apprentice.

Billy Hallahan, midfield (Worsley). Another good apprentice. County schoolboy honours.

John Ainsworth, forward (Salford). Sure starter in next season's Youth team. Football and cross-country for Farnworth and Worsley schools.

George Dewsnip, forward (Salford). Also represented Farnworth and Worsley schools at football and cross-country running. Apprentice.

John Smith, forward (Coatbridge, Lanarkshire). Played in schools football for his home town. An apprentice young enough for 1974-75 Youth team.

The team's eight goals were scored by **Hallahan, Dewsnip, Taylor** and **Smith** (two each).

OUR DIVISION

CONSISTENT Middlesbrough, now nine points ahead of their nearest challengers, must be justified in preparing for a promotion celebration 20 years after dropping out of the First Division, in which they spent 37 of 64 seasons.

With only six points between the second and seventh clubs it remains an open question which two go up with Borough. Candidates include relegated Albion, relegated Forest, cast out 1972, and Carlisle, never yet in Division 1.

Carlisle won at Fulham, but slipped on Wednesday by losing at Villa Park. This was an overdue lift for struggling Aston Villa whose goal figures (31-31) are worth a point.

Regrettably North End lost at Cardiff. Their situation worsened through Sheffield Wednesday's surprising 5-1 away win against Notts County, Oxford's away draw with Orient, and Crystal Palace continuing their revival with a 3-0 win. Palace's record since November 3rd is W7, D6, L4, Points 20.

MOST	**wins 20** Middlesbro'	**defeats 20** Swindon T.	**goals for 48** Middlesbro'	**against 58** Swindon T.
			Notts C.	
FEWEST	**wins 5** Swindon T.	**defeats 2** Middlesbro'	**goals for 29** Fulham	**against 23** Middlesbro'

PROGRESS CHART

Positions on	Sept 22	Oct 27	Nov 24	Dec 29	Jan 26	Feb 17	Feb 24	Mar 3	Mar 10
Bristol City	1	4	9	12	15	16	16	14	15
Aston Villa	2	2	4	14	13	18	15	16	17
Nott'm. Forest	3	9	3	5	7	7	7	6	7
Fulham	4	15	14	10	16	12	11	12	12
Middlesbrough	5	1	1	1	1	1	1	1	1
Orient	6	3	2	2	2	2	2	3	3
Luton Town	7	6	5	3	3	4	4	2	2
Bolton Wdr's	8	20	20	18	18	14	13	10	11
Cardiff City	9	19	18	16	11	15	17	17	16
Sunderland	10	12	12	11	14	10	10	11	10
Preston N.E.	11	8	13	15	17	17	18	18	18
Millwall	12	17	16	17	10	11	12	13	14
Blackpool	13	11	7	6	6	3	3	4	5
Notts County	14	5	6	8	9	8	8	8	9
West Brom. A.	15	14	10	4	5	6	6	5	4
Portsmouth	16	13	15	13	12	13	14	15	13
Sheffield Wed.	17	16	19	20	20	19	20	20	20
Swindon Town	18	21	21	21	21	22	22	22	22
Carlisle United	19	7	8	7	4	5	5	7	6
Oxford United	20	18	17	19	19	20	19	19	19
Hull City	21	10	11	9	8	9	9	9	8
Crystal Palace	22	22	22	22	22	21	21	21	21

The Striker that always Scores—

when you get

LUMBAGO, NEURITIS, SCIATICA, FIBROSITIS, NEURALGIA,
STIFF JOINTS, MUSCULAR ACHES AND PAINS

fieryjack

Make sure you see the match next week by using Fieryjack Ointment available from chemists everywhere at **22p** a tin.

5p *Preston North End Development Association* 5p

FOR THE BEST 6 - JOIN US

ALL DETAILS PHONE PRESTON 56500 or 50894

WE STILL HAVE VACANCIES FOR A NUMBER OF PEOPLE TO ASSIST THE CLUB ON MATCH DAYS & DURING THE WEEK.

IF YOU ARE INTERESTED PLEASE COMPLETE THIS SLIP.

GOLDEN GOAL

Have you got your ticket for to-days match?

I want to be a P.N.E. Agent
(I am over 16 years of age)

NAME

ADDRESS

Tickets Required (Sale or Return Basis)
Hand in to P.N.E. office or development office

REDIFFUSION LTD. supply the public address system at Deepdale.

SNAP SHOTS

OUR programme, we are pleased to note, has earned commendation in The League's official magazine, *League Football* in an article by Norman Lovett about the 20 programmes most wanted by members of the British Programme Club, with which he is associated in an organising capacity.

He has in mind an end-of-season priority list based on the attractiveness of the contents and the cover, and the prices, which vary from 5p to 10p. The idea is to rate the top three programmes in each price section.

Portsmouth, Peterborough, Oxford, Luton, Aston Villa, Sunderland and Sheffield Wednesday are put among the pick of the most expensive. Chelsea, West Ham and Liverpool find favour in the 5p variety.

The article continues: "Second Division Blackpool have made great strides with their programme which sells at 8p (blk). It contains many interesting features and is packed with photographs.

"Lancashire neighbours, Preston North End also charge 8p (blk) for their re-styled programme. Again there is an improvement on previous seasons, and it is obvious that a lot of hard work has been put into giving Deepdale spectators a value-for-money publication". The article is illustrated with photographs of the covers of both these programmes.

* * *

SO FAR so good, and we are obliged for what we would like to think is a deserved pat on the back. The rub, unfortunately, is the stated price.

For the cost of our programme is NOT (blk) 8p, but 7p. Since it has gained such a favourable rating at 8p, how high would it be in the 7p list? The League's magazine is drawing attention to this, and we hope the writer of the article will do likewise.

NOTTS COUNTY QUIZ

1—WHEN were Notts County last in Division One?
2—WHICH Notts managers had Deepdale links?
3—WHO was their leading scorer last season?
4—WHO played the most League games for County?

QUIZ ANSWERS

1—1925-26, when relegated with 33 points.
2—FULL back Andy Beattie and manager Frank Hill.
3—KEVIN Randall, with 19 of 67 goals. He converted seven penalty kicks.
4—ALBERT Ironmonger, goalkeeper, 564 (1904-26).

Col. Sanders' Recipe

Kentucky Fried Chicken

WILL YOU BE 'KENTUCKY LUCKY' ?

Two lucky winning numbers will be announced on the loud speakers at half time. The lucky programme holders will each receive a voucher for a Party Barrel containing 22 pieces of finger licken' good chicken.

Winners should collect vouchers from the Secretary's Office, immediately after the 'final whistle'. Vouchers can be redeemed at any Kentucky Fried Chicken store in Great Britain.

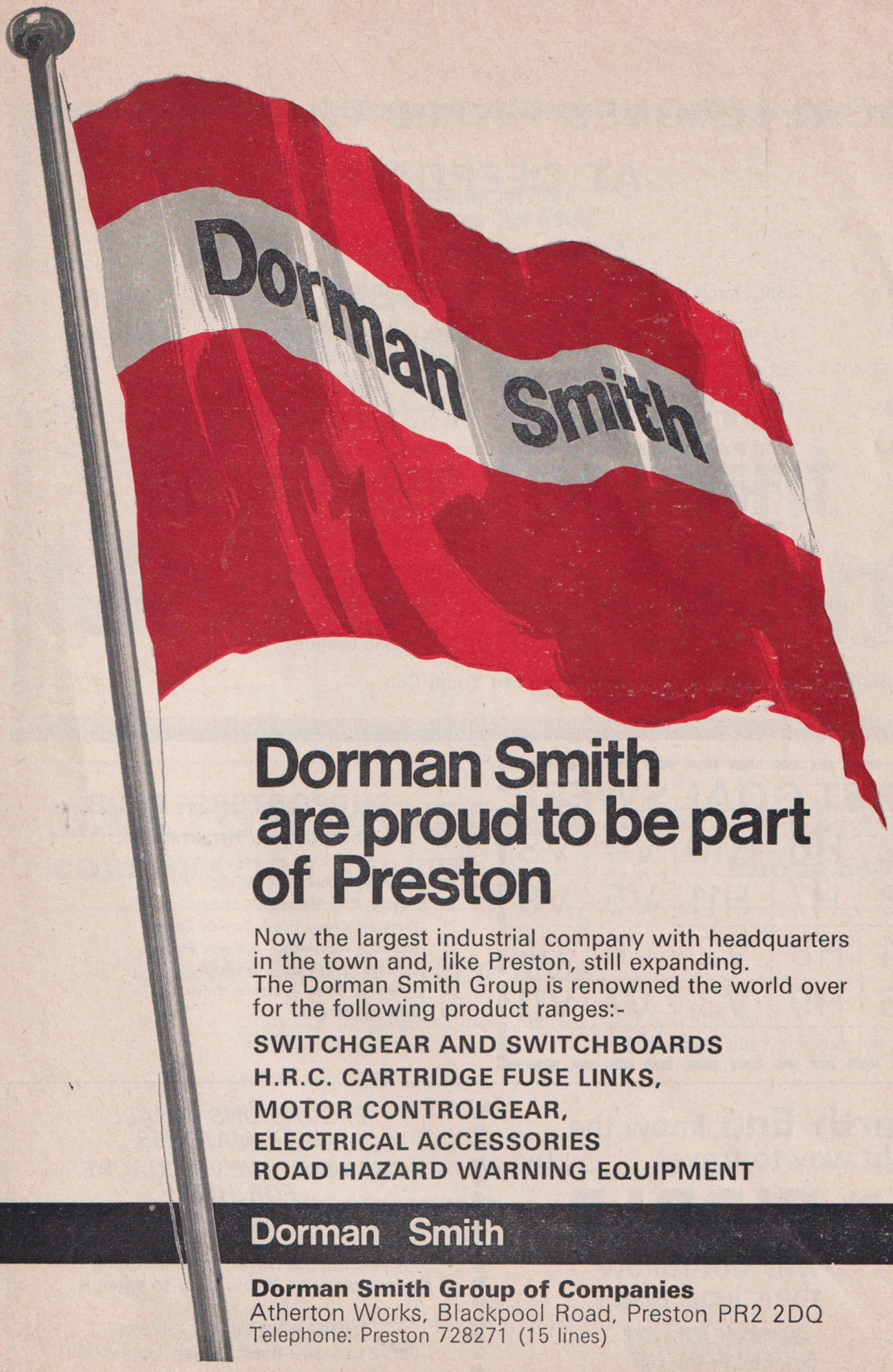
REGD MARK

LUCKY NUMBER *or right here in Preston at . . .*

92 FISHERGATE

Telephone 54574

№ 01072



Dorman Smith are proud to be part of Preston

Now the largest industrial company with headquarters in the town and, like Preston, still expanding.
The Dorman Smith Group is renowned the world over for the following product ranges:-

SWITCHGEAR AND SWITCHBOARDS
H.R.C. CARTRIDGE FUSE LINKS,
MOTOR CONTROLGEAR,
ELECTRICAL ACCESSORIES
ROAD HAZARD WARNING EQUIPMENT

Dorman Smith

Dorman Smith Group of Companies
Atherton Works, Blackpool Road, Preston PR2 2DQ
Telephone: Preston 728271 (15 lines)

LOCAL LEAGUES FINALS TO BE PLAYED AT DEEPDALE

				Kick-off Times
MONDAY	25th March	Two Finals	Schoolboys Leagues	5-0 & 6-15 p.m.
MONDAY	1st April	Two Finals	Schoolboys Leagues	5-15 & 6-30 p.m.
WEDNESDAY	3rd April	Junior Cup	Catholic Leagues	6-0 p.m.
TUESDAY	16th April	Red Rose Cup	Preston & District Leagues	6-15 p.m.
MONDAY	22nd April	Junior or Timmings Cup	Churches Leagues	6-30 p.m.
TUESDAY	30th April	Guild Hall Cup	Preston & District Leagues	6-45 p.m.
FRIDAY	3rd May	Challenge Cup	L.E.P. Sunday Leagues	6-45 p.m.
MONDAY	6th May	Riding Cup	Churches Leagues	7-0 p.m.
TUESDAY	7th May	Supplementary Cup	L.E.P. Sunday Leagues	7-0 p.m.
WEDNESDAY	8th May	Sargeant Cup	Catholic Leagues	7-0 p.m.
THURSDAY	9th May	Preston North End Youth Cup		7-0 p.m.

FIRST GOAL SWEEP

H2	H6	H10	V4	V8
H3	H7	H11	V5	V9
H4	H8	V2	V6	V10
H5	H9	V3	V7	V11

CUT OUT FOR YOUR OWN GROUP SWEEP

SUPPORTERS' CLUB

FORTHCOMING ENTERTAINMENT

March

16 (Saturday) Technique — Cabaret Group
17 (Sunday) Glen Maddison — Vocal/Comedy.
21 (Thursday) Cherry Tree — Comedy Group.
23 (Saturday) Moonshine — Cabaret Group.
24 (Sunday) Clive Webb — Comedian.
28 (Thursday) Happy — Cabaret Group.
30 (Saturday) Mayfair.

North End know the right way to travel . . . . . by

RIBBLE
Associated with the National Bus Company

why not follow their lead and

CATCH A COACH

EXCURSIONS TO ALL AWAY MATCHES
CHARTER? WE'VE COACHES FOR HIRE AT THE DROP OF A CHAT

If you have a travel problem come to the people who know how to solve it . . .

RIBBLE TRAVEL CORNER
70/72 Lancaster Road, Preston phone 53021

Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print
Mather for Print

BARTON MOTORS (PRESTON) LTD

CORPORATION STREET **Phone 54664**

End the Season with a Bang!

Bring this programme during February and benefit from the following:-

NEW & USED CARS
10% reduction on all car sales.

PARTS & ACCESSORIES DIVISION
15% discount on car accessories, radios, tyres etc., during above period.

SERVICE DEPARTMENT
10% reduction on normal services.

The Big Vauxhall & Bedford Distributors

League Division II - Deepdale - MARCH 16th, 1974

PRESTON NORTH END Shirts - White		NOTTS COUNTY Shirts - Black & White Stripes
John BROWN	1	Eric McMANUS
John McMAHON	2	John BRINDLEY
Jim McNAB	3	Eddie CLIFF
David SADLER	4	David McVAY
Stuart BAXTER	5	David NEEDHAM
Tony MORLEY	6	Brian STUBBS
John BIRD	7	Kevin RANDALL
Alan LAMB	8	Don MASSON
Mike ELWISS	9	Les BRADD
Francis BURNS	10	Eric PROBERT
Ray TREACY	11	Arthur MANN
	12	

REFEREE

P. N. WILLIS (Co. Durham)
When P.C. Peter Willis with the Durham County Constabulary was an amateur with Newcastle, he took up refereeing in local leagues, progressed to the Northern League and, 1971, The Football League.

LANCASHIRE EVENING FOOTBALL POST

LINESMEN

Red Flag—
J. P. Greenwood (Chester)

Yellow Flag—
R. Jones (Deganwy, Caerns)

TODAY'S MATCH BALL DONOR—
MATTHEW BROWN & CO., LTD. — LION ALES

SCORE BOARD

A	Bristol City Aston Villa	E	Nott'm Forest Blackpool	J	Sunderland Fulham	N	Liverpool Leeds United
B	Carlisle Utd. Crystal Palace	F	Oxford Utd. Swindon T.	K	West Brom. A. Middlesbrough	O	Manchester C. Sheffield Utd.
C	Luton Town Orient	G	Portsmouth Hull City	L	Birmingham C. Manchester U.	P	Cambridge Utd. Blackburn Rovers
D	Millwall Bolton Wdrs.	H	Sheffield Wed. Cardiff City	M	Burnley Everton	Q	Bolton W. Res. Preston N.E. Res.

DEEPDALE DIARY

Saturday, 23rd March, 1974 — CENTRAL LEAGUE — Kick-off 3-0 p.m.
Preston North End Reserves v. Manchester United Reserves

Tuesday, 26th March, 1974 — CENTRAL LEAGUE — Kick-off 3-0 p.m.
Preston North End Reserves v. Aston Villa Reserves

Saturday, 30th March, 1974 — DIVISION TWO — Kick-off 3-0 p.m.
PRESTON NORTH END v. ORIENT

Printed by Mather Bros (Printers) Ltd Preston and London